



Big Snow Blast Event – Helping Raise Money for Big Brothers and Big Sisters

The Bow River Boys, Integrity Wealth Group and Amp 90.3 present the 3rd Annual Big Snow Blast on Saturday, February 27th from 6pm to 9pm at Canada Olympic Park. Tickets are \$20 and available on-line at www.cpcbowlriver.com with all proceeds donated to Big Brothers Big Sisters of Calgary.

Calgary, Alberta, December 15, 2009

The Canadian Progress Club – Calgary Bow River and AMP 90.3 Radio are teaming up to present the 3rd Annual Big Snow Blast at Canada Olympic Park. This event raises money for Big Brothers and Big Sisters of Calgary and Area. It will be a fun family event for young and old to enjoy; a Blast of a Night of snowboarding and skiing, all to support a great cause. Big Brothers and Big Sisters have a hugely positive impact on our community's youths that continues well into their teens and adult lives. Thanks to Integrity Wealth Group, Sabina Insurance, Nosehill Dental, and Tuxedo Source for Sports for sponsoring this fun and exciting event.

AMP 90.3 Radio will have their A-Team on location doing a live broadcast, playing all the hits. Canada Olympic Park will have the radio station's music playing over outdoor speakers for a party atmosphere to shred or ski to! We will have draws and prizes all night long with the grand prize draw for **two (2) tickets to the upcoming Hedley concert.**

Who: Progress Club – Calgary Bow River, AMP Radio 90.3 and Big Brothers and Big Sisters

What: Big Snow Blast, Tickets \$20

When: Saturday, February 27th, 2010, 6:00 - 9:00 p.m.

Where: Canada Olympic Park, Calgary

Why: Raise funds to support Big Brothers and Big Sisters of Calgary

This will be a private event at Canada Olympic Park with use of the full ski hill, both chair lifts and the half pipe open. We are proud to have members from the Special Olympics join us as well as two very special groups; the Big Brothers and Big Sisters waitlist kids and the Big Brothers and the Big Sisters and their matches. This event is for everyone to enjoy.

The Big Snow Blast started off as a special event, where the Calgary Bow River Club members brought the kids that were still waiting to find a match with a Big Brother or Big Sister to a fun event and provided the funding for lift tickets, ski rentals, and pizza at COP. It has been a way to remind those kids that they weren't forgotten and to help brighten their lives, socialize with other kids, and have a great day.

On the day of this year's event, these children arrive early to receive a free snowboarding/skiing lesson from qualified instructors. The Calgary Bow River Club and Big Brothers and Big Sisters volunteers will be supervising, assisting, and skiing or boarding with them and making it a safe, memorable event. For most of the kids, it's their first time on a ski hill! The kids then are then treated to dinner then can enjoy the night of skiing/boarding and celebration with the rest of us. The Calgary Bow River Club realized that this was fun everyone could enjoy and turned this into a fundraising event to help Big Brothers and Big Sisters in the great work they do.

Tickets can be purchased online at www.cpcbowlriver.com, either by using your credit card online or submitting an order form.

About the Canadian Progress Club – Calgary Bow River:

The Calgary Bow River chapter of the Canadian Progress Club was established in 1977. Known as the "Bow River Boys", we are proudly upholding the mission, "Enhancing the quality of life of all Canadians, through community service, in the spirit of fellowship". Over the past 25+ years, Calgary Bow River has raised more than \$2,000,000 in support of our designated charities. The Bow River Boys have attained high honour within Progress with several members serving as National President and being awarded the coveted Canadian Progression of the Year.

Contact:

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